



Area ID: STAFFORD

Demographic

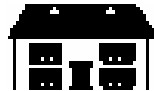
City Limits 2007



2000 Total Population	15,504
2000 Group Quarters	111
2007 Total Population	19,254
2012 Total Population	23,606
2007-2012 Annual Rate	4.16%



2000 Households	5,808
2000 Average Household Size	2.65
2007 Households	6,851
2007 Average Household Size	2.79
2012 Households	8,312
2012 Average Household Size	2.83
2007-2012 Annual Rate	3.94%
2000 Families	3,964
2000 Average Family Size	3.28
2007 Families	4,594
2007 Average Family Size	3.47
2012 Families	5,508
2012 Average Family Size	3.53
2007-2012 Annual Rate	3.70%



2000 Housing Units	6,332
Owner Occupied Housing Units	43.3%
Renter Occupied Housing Units	48.7%
Vacant Housing Units	8.1%

2007 Housing Units	7,391
Owner Occupied Housing Units	43.0%
Renter Occupied Housing Units	49.7%
Vacant Housing Units	7.3%

2012 Housing Units	8,688
Owner Occupied Housing Units	43.7%
Renter Occupied Housing Units	51.9%
Vacant Housing Units	4.3%

Median Household Income

2000	\$50,070
2007	\$62,397
2012	\$75,316

Median Home Value

2000	\$94,737
2007	\$129,234
2012	\$145,237

Per Capita Income

2000	\$22,734
2007	\$27,508
2012	\$32,441

Median Age

2000	31.1
2007	32.7
2012	33.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Household by Income

Household Income Base	5,799
<15,000	8.5%
\$15,000 - \$24,999	10.4%
\$25,000 - \$34,999	14.2%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	22.8%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	11.4%
\$150,000 - \$199,999	2.0%
\$200,000+	1.2%
Average Household Income	\$60,057

2007 Household by Income

Household Income Base	6,852
<15,000	6.5%
\$15,000 - \$24,999	5.5%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	16.1%
\$100,000 - \$149,999	16.7%
\$150,000 - \$199,999	5.9%
\$200,000+	2.5%
Average Household Income	\$77,695

2012 Household by Income

Household Income Base	8,313
<15,000	5.3%
\$15,000 - \$24,999	3.6%
\$25,000 - \$34,999	6.8%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	16.7%
\$100,000 - \$149,999	20.4%
\$150,000 - \$199,999	7.6%
\$200,000+	5.7%
Average Household Income	\$92,604

2000 Owner Occupied HUs by Value

Total	2,694
<50,000	10.1%
\$50,000 - \$99,999	43.9%
\$100,000 - \$149,999	24.5%
\$150,000 - \$199,999	16.7%
\$200,000 - \$299,999	4.2%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.1%
\$1,000,000 +	0.3%
Average Home Value	\$110,139

2000 Specified Renter Occupied HUs by Contract Rent

Total	3,067
With Cash Rent	97.2%
No Cash Rent	2.8%
Median Rent	\$715
Average Rent	\$706

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Age

Total	15,504
0 - 4	7.5%
5 - 9	8.0%
10 - 14	7.8%
15 - 24	14.2%
25 - 34	19.6%
35 - 44	18.5%
45 - 54	12.9%
55 - 64	6.0%
65 - 74	3.2%
75 - 84	1.7%
85 +	0.5%
18 +	72.4%

2007 Population by Age

Total	19,256
0 - 4	7.4%
5 - 9	6.7%
10 - 14	6.8%
15 - 24	15.4%
25 - 34	17.8%
35 - 44	15.4%
45 - 54	15.0%
55 - 64	9.3%
65 - 74	3.7%
75 - 84	1.9%
85 +	0.6%
18 +	74.5%

2012 Population by Age

Total	23,605
0 - 4	7.5%
5 - 9	6.7%
10 - 14	6.4%
15 - 24	15.6%
25 - 34	16.4%
35 - 44	14.4%
45 - 54	15.2%
55 - 64	10.7%
65 - 74	4.5%
75 - 84	1.9%
85 +	0.7%
18 +	75.4%

2000 Population by Sex

Males	49.1%
Females	50.9%

2007 Population by Sex

Males	48.9%
Females	51.1%

2012 Population by Sex

Males	48.8%
Females	51.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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City Limits 2007



2000 Population by Race/Ethnicity

Total	15,503
White Alone	47.0%
Black Alone	19.0%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	19.9%
Some Other Race Alone	10.4%
Two or More Races	3.3%
Hispanic Origin	23.0%
Diversity Index	80.9

2007 Population by Race/Ethnicity

Total	19,254
White Alone	40.5%
Black Alone	19.8%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	22.4%
Some Other Race Alone	13.4%
Two or More Races	3.4%
Hispanic Origin	29.1%
Diversity Index	85.1

2012 Population by Race/Ethnicity

Total	23,604
White Alone	37.7%
Black Alone	19.0%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	24.2%
Some Other Race Alone	15.2%
Two or More Races	3.4%
Hispanic Origin	32.7%
Diversity Index	86.8

2000 Population 3+ by School Enrollment

Total	14,806
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	14.2%
Enrolled in Grade 9-12	6.7%
Enrolled in College	6.3%
Enrolled in Grad/Prof School	1.7%
Not Enrolled in School	67.9%

2000 Population 25+ by Educational Attainment

Total	9,574
Less Than 9th Grade	6.2%
9th to 12th Grade, No Diploma	7.7%
High School Graduate	18.8%
Some College, No Degree	24.4%
Associate Degree	7.1%
Bachelor's Degree	24.5%
Master's/Prof/Doctorate Degree	11.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population 15+ by Sex and Marital Status

Total	11,847
Females	52.2%
Never Married	13.4%
Married, Not Separated	28.8%
Married, Separated	1.4%
Widowed	3.2%
Divorced	5.5%
Males	47.8%
Never Married	14.4%
Married, Not Separated	28.6%
Married, Separated	0.7%
Widowed	0.3%
Divorced	3.8%



2000 Population 16+ by Employment Status

Total	11,574
In Labor Force	74.9%
Civilian Employed	70.7%
Civilian Unemployed	4.1%
In Armed Forces	0.1%
Not In Labor Force	25.1%

2007 Civilian Population 16+ in Labor Force

Civilian Employed	93.1%
Civilian Unemployed	6.9%

2012 Civilian Population 16+ in Labor Force

Civilian Employed	93.9%
Civilian Unemployed	6.1%

2000 Females 16+ by Employment Status and Age of Children

Total	6,034
Own Children < 6 Only	7.8%
Employed/in Armed Forces	4.5%
Unemployed	0.4%
Not in Labor Force	2.9%
Own Children <6 and 6-17 Only	7.1%
Employed/in Armed Forces	5.6%
Unemployed	0.1%
Not in Labor Force	1.4%
Own Children 6-17 Only	22.9%
Employed/in Armed Forces	16.1%
Unemployed	0.5%
Not in Labor Force	6.4%
No Own Children < 18	62.1%
Employed/in Armed Forces	39.0%
Unemployed	2.7%
Not in Labor Force	20.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2007 Employed Population 16+ by Industry

Total	9,575
Agriculture/Mining	2.5%
Construction	5.9%
Manufacturing	9.6%
Wholesale Trade	3.8%
Retail Trade	12.5%
Transportation/Utilities	4.8%
Information	3.2%
Finance/Insurance/Real Estate	7.2%
Services	46.1%
Public Administration	4.3%

2007 Employed Population 16+ by Occupation

Total	9,573
White Collar	73.0%
Management/Business/Financial	17.0%
Professional	28.4%
Sales	13.4%
Administrative Support	14.2%
Services	11.9%
Blue Collar	15.1%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.8%
Installation/Maintenance/Repair	3.1%
Production	3.6%
Transportation/Material Moving	4.6%



2000 Workers 16+ by Means of Transportation to Work

Total	8,012
Drove Alone - Car, Truck, or Van	81.7%
Carpooled - Car, Truck, or Van	13.4%
Public Transportation	2.0%
Walked	0.9%
Other Means	0.4%
Worked at Home	1.6%

2000 Workers 16+ by Travel Time to Work

Total	8,012
Did not Work at Home	98.4%
Less than 5 minutes	2.4%
5 to 9 minutes	8.8%
10 to 19 minutes	23.8%
20 to 24 minutes	12.8%
25 to 34 minutes	25.7%
35 to 44 minutes	8.9%
45 to 59 minutes	9.7%
60 to 89 minutes	4.2%
90 or more minutes	2.1%
Worked at Home	1.6%
Average Travel Time to Work (in min)	27.4

2000 Households by Vehicles Available

Total	5,772
None	2.3%
1	38.8%
2	46.1%
3	9.3%
4	2.7%
5+	0.8%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Households by Type

Total	5,808
Family Households	68.3%
Married-couple Family	52.2%
With Related Children	29.5%
Other Family (No Spouse)	16.1%
With Related Children	11.1%
Nonfamily Households	31.7%
Householder Living Alone	25.8%
Householder Not Living Alone	5.9%
Households with Related Children	40.6%
Households with Persons 65+	10.1%

2000 Households by Size

Total	5,808
1 Person Household	25.8%
2 Person Household	29.4%
3 Person Household	17.0%
4 Person Household	15.7%
5 Person Household	7.3%
6 Person Household	2.8%
7 + Person Household	2.0%

2000 Households by Year Householder Moved In

Total	5,773
Moved in 1999 to March 2000	40.2%
Moved in 1995 to 1998	31.3%
Moved in 1990 to 1994	10.7%
Moved in 1980 to 1989	11.4%
Moved in 1970 to 1979	3.9%
Moved in 1969 or Earlier	2.5%
Median Year Householder Moved In	1997



2000 Housing Units by Units in Structure

Total	6,298
1, Detached	44.7%
1, Attached	2.6%
2	0.5%
3 or 4	2.9%
5 to 9	5.8%
10 to 19	12.4%
20 +	26.6%
Mobile Home	4.4%
Other	0.2%

2000 Housing Units by Year Structure Built

Total	6,298
1999 to March 2000	10.9%
1995 to 1998	33.9%
1990 to 1994	8.0%
1980 to 1989	22.4%
1970 to 1979	15.9%
1969 or Earlier	8.9%
Median Year Structure Built	1992

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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2007 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$18,379,340
Average Spent	\$2,682.72
Spending Potential Index	98
Computers & Accessories: Total \$	\$1,902,260
Average Spent	\$277.66
Spending Potential Index	111
Education: Total \$	\$9,301,958
Average Spent	\$1,357.75
Spending Potential Index	106
Entertainment/Recreation: Total \$	\$24,765,620
Average Spent	\$3,614.89
Spending Potential Index	105
Food at Home: Total \$	\$35,746,401
Average Spent	\$5,217.69
Spending Potential Index	104
Food Away from Home: Total \$	\$24,918,393
Average Spent	\$3,637.19
Spending Potential Index	107
Health Care: Total \$	\$25,850,084
Average Spent	\$3,773.18
Spending Potential Index	97
HH Furnishings & Equip: Total \$	\$16,096,542
Average Spent	\$2,349.52
Spending Potential Index	104
Investments: Total \$	\$10,121,358
Average Spent	\$1,477.35
Spending Potential Index	99
Retail Goods: Total \$	\$187,518,408
Average Spent	\$27,370.95
Spending Potential Index	103
Shelter: Total \$	\$112,159,684
Average Spent	\$16,371.29
Spending Potential Index	109
TV/Video/Sound Equipement: Total \$	\$8,470,434
Average Spent	\$1,236.38
Spending Potential Index	106
Travel: Total \$	\$13,205,067
Average Spent	\$1,927.47
Spending Potential Index	104
Vehicle Maintenance & Repairs: Total \$	\$7,847,871
Average Spent	\$1,145.51
Spending Potential Index	107

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003, and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics, ESRI forecasts for 2007 and 2012