



Area ID: RICHMOND

Demographic

City Limits 2007



2000 Total Population	11,548
2000 Group Quarters	972
2007 Total Population	14,372
2012 Total Population	17,936
2007-2012 Annual Rate	4.53%



2000 Households	3,559
2000 Average Household Size	2.97
2007 Households	4,735
2007 Average Household Size	2.83
2012 Households	6,244
2012 Average Household Size	2.71
2007-2012 Annual Rate	5.69%
2000 Families	2,764
2000 Average Family Size	3.58
2007 Families	3,587
2007 Average Family Size	3.25
2012 Families	4,661
2012 Average Family Size	3.14
2007-2012 Annual Rate	5.38%



2000 Housing Units	3,742
Owner Occupied Housing Units	52.3%
Renter Occupied Housing Units	41.0%
Vacant Housing Units	6.7%

2007 Housing Units	4,914
Owner Occupied Housing Units	56.6%
Renter Occupied Housing Units	39.8%
Vacant Housing Units	3.6%

2012 Housing Units	6,229
Owner Occupied Housing Units	59.0%
Renter Occupied Housing Units	41.3%
Vacant Housing Units	0.0%

Median Household Income	
2000	\$34,708
2007	\$45,987
2012	\$55,393

Median Home Value	
2000	\$66,107
2007	\$118,957
2012	\$144,318

Per Capita Income	
2000	\$14,467
2007	\$19,006
2012	\$23,174

Median Age	
2000	29.8
2007	31.3
2012	32.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Household by Income

Household Income Base	3,565
<15,000	16.9%
\$15,000 - \$24,999	18.8%
\$25,000 - \$34,999	14.7%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	6.8%
\$150,000 - \$199,999	1.8%
\$200,000+	1.6%
Average Household Income	\$49,301

2007 Household by Income

Household Income Base	4,736
<15,000	12.2%
\$15,000 - \$24,999	11.8%
\$25,000 - \$34,999	14.2%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	9.0%
\$100,000 - \$149,999	11.2%
\$150,000 - \$199,999	4.1%
\$200,000+	3.0%
Average Household Income	\$65,608

2012 Household by Income

Household Income Base	6,244
<15,000	9.8%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	17.3%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	13.9%
\$150,000 - \$199,999	4.9%
\$200,000+	5.1%
Average Household Income	\$79,300

2000 Owner Occupied HUs by Value

Total	1,997
<50,000	40.0%
\$50,000 - \$99,999	31.4%
\$100,000 - \$149,999	16.0%
\$150,000 - \$199,999	6.8%
\$200,000 - \$299,999	5.9%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$78,943

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,546
With Cash Rent	93.8%
No Cash Rent	6.2%
Median Rent	\$397
Average Rent	\$395

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Age

Total	11,547
0 - 4	8.2%
5 - 9	8.3%
10 - 14	8.3%
15 - 24	17.1%
25 - 34	16.1%
35 - 44	14.6%
45 - 54	11.4%
55 - 64	6.8%
65 - 74	5.2%
75 - 84	2.7%
85 +	1.3%
18 +	70.0%

2007 Population by Age

Total	14,371
0 - 4	8.1%
5 - 9	7.4%
10 - 14	6.8%
15 - 24	17.2%
25 - 34	16.4%
35 - 44	12.5%
45 - 54	13.3%
55 - 64	8.5%
65 - 74	5.2%
75 - 84	3.3%
85 +	1.3%
18 +	72.8%

2012 Population by Age

Total	17,936
0 - 4	8.1%
5 - 9	7.0%
10 - 14	6.6%
15 - 24	17.0%
25 - 34	14.9%
35 - 44	12.3%
45 - 54	12.9%
55 - 64	11.3%
65 - 74	5.3%
75 - 84	3.4%
85 +	1.3%
18 +	73.8%

2000 Population by Sex

Males	51.7%
Females	48.3%

2007 Population by Sex

Males	51.4%
Females	48.6%

2012 Population by Sex

Males	51.2%
Females	48.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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City Limits 2007



2000 Population by Race/Ethnicity

Total	11,548
White Alone	49.4%
Black Alone	16.1%
American Indian Alone	0.6%
Asian or Pacific Islander Alone	1.3%
Some Other Race Alone	29.8%
Two or More Races	2.9%
Hispanic Origin	56.9%
Diversity Index	86.3

2007 Population by Race/Ethnicity

Total	14,372
White Alone	47.0%
Black Alone	15.7%
American Indian Alone	0.6%
Asian or Pacific Islander Alone	2.2%
Some Other Race Alone	31.4%
Two or More Races	3.1%
Hispanic Origin	60.2%
Diversity Index	87.2

2012 Population by Race/Ethnicity

Total	17,937
White Alone	46.1%
Black Alone	14.8%
American Indian Alone	0.6%
Asian or Pacific Islander Alone	2.8%
Some Other Race Alone	32.4%
Two or More Races	3.3%
Hispanic Origin	62.4%
Diversity Index	87.5

2000 Population 3+ by School Enrollment

Total	10,999
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	14.7%
Enrolled in Grade 9-12	6.9%
Enrolled in College	2.0%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	72.5%

2000 Population 25+ by Educational Attainment

Total	6,702
Less Than 9th Grade	26.5%
9th to 12th Grade, No Diploma	19.4%
High School Graduate	25.0%
Some College, No Degree	12.6%
Associate Degree	3.3%
Bachelor's Degree	8.3%
Master's/Prof/Doctorate Degree	4.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population 15+ by Sex and Marital Status

Total	8,616
Females	48.2%
Never Married	12.5%
Married, Not Separated	25.5%
Married, Separated	2.0%
Widowed	3.6%
Divorced	4.6%
Males	51.8%
Never Married	16.2%
Married, Not Separated	28.1%
Married, Separated	1.8%
Widowed	1.1%
Divorced	4.6%



2000 Population 16+ by Employment Status

Total	8,390
In Labor Force	57.1%
Civilian Employed	52.1%
Civilian Unemployed	4.8%
In Armed Forces	0.1%
Not In Labor Force	42.9%

2007 Civilian Population 16+ in Labor Force

Civilian Employed	89.6%
Civilian Unemployed	10.4%

2012 Civilian Population 16+ in Labor Force

Civilian Employed	91.0%
Civilian Unemployed	9.0%

2000 Females 16+ by Employment Status and Age of Children

Total	4,022
Own Children < 6 Only	8.1%
Employed/in Armed Forces	3.6%
Unemployed	0.9%
Not in Labor Force	3.6%
Own Children <6 and 6-17 Only	7.0%
Employed/in Armed Forces	3.8%
Unemployed	0.5%
Not in Labor Force	2.7%
Own Children 6-17 Only	19.3%
Employed/in Armed Forces	11.3%
Unemployed	1.4%
Not in Labor Force	6.6%
No Own Children < 18	65.6%
Employed/in Armed Forces	25.2%
Unemployed	2.7%
Not in Labor Force	37.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2007 Employed Population 16+ by Industry

Total	5,083
Agriculture/Mining	3.0%
Construction	16.7%
Manufacturing	6.6%
Wholesale Trade	2.3%
Retail Trade	13.4%
Transportation/Utilities	2.8%
Information	0.5%
Finance/Insurance/Real Estate	5.6%
Services	45.2%
Public Administration	3.8%

2007 Employed Population 16+ by Occupation

Total	5,080
White Collar	42.9%
Management/Business/Financial	8.9%
Professional	11.0%
Sales	11.6%
Administrative Support	11.4%
Services	26.8%
Blue Collar	30.3%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	15.1%
Installation/Maintenance/Repair	3.2%
Production	6.0%
Transportation/Material Moving	5.6%



2000 Workers 16+ by Means of Transportation to Work

Total	4,315
Drove Alone - Car, Truck, or Van	70.3%
Carpooled - Car, Truck, or Van	22.1%
Public Transportation	0.4%
Walked	3.0%
Other Means	2.4%
Worked at Home	1.9%

2000 Workers 16+ by Travel Time to Work

Total	4,314
Did not Work at Home	98.1%
Less than 5 minutes	4.5%
5 to 9 minutes	12.6%
10 to 19 minutes	25.7%
20 to 24 minutes	10.5%
25 to 34 minutes	21.0%
35 to 44 minutes	4.0%
45 to 59 minutes	9.7%
60 to 89 minutes	7.4%
90 or more minutes	2.5%
Worked at Home	1.9%
Average Travel Time to Work (in min)	26.7

2000 Households by Vehicles Available

Total	3,542
None	11.9%
1	37.8%
2	36.2%
3	9.7%
4	3.6%
5+	0.8%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Households by Type

Total	3,558
Family Households	77.7%
Married-couple Family	52.9%
With Related Children	29.5%
Other Family (No Spouse)	24.7%
With Related Children	17.4%
Nonfamily Households	22.3%
Householder Living Alone	18.2%
Householder Not Living Alone	4.1%
Households with Related Children	46.9%
Households with Persons 65+	20.7%

2000 Households by Size

Total	3,559
1 Person Household	18.2%
2 Person Household	26.0%
3 Person Household	19.3%
4 Person Household	14.8%
5 Person Household	11.4%
6 Person Household	5.2%
7 + Person Household	5.1%

2000 Households by Year Householder Moved In

Total	3,543
Moved in 1999 to March 2000	27.4%
Moved in 1995 to 1998	25.5%
Moved in 1990 to 1994	13.2%
Moved in 1980 to 1989	13.5%
Moved in 1970 to 1979	11.9%
Moved in 1969 or Earlier	8.5%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	3,727
1, Detached	55.2%
1, Attached	1.3%
2	2.3%
3 or 4	2.4%
5 to 9	3.0%
10 to 19	4.3%
20 +	14.5%
Mobile Home	16.6%
Other	0.3%

2000 Housing Units by Year Structure Built

Total	3,726
1999 to March 2000	5.9%
1995 to 1998	5.0%
1990 to 1994	5.4%
1980 to 1989	17.2%
1970 to 1979	33.2%
1969 or Earlier	33.3%
Median Year Structure Built	1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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2007 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$10,808,017
Average Spent	\$2,282.58
Spending Potential Index	83
Computers & Accessories: Total \$	\$1,061,272
Average Spent	\$224.13
Spending Potential Index	90
Education: Total \$	\$5,396,431
Average Spent	\$1,139.69
Spending Potential Index	89
Entertainment/Recreation: Total \$	\$14,274,196
Average Spent	\$3,014.61
Spending Potential Index	88
Food at Home: Total \$	\$22,181,707
Average Spent	\$4,684.63
Spending Potential Index	93
Food Away from Home: Total \$	\$14,607,375
Average Spent	\$3,084.98
Spending Potential Index	91
Health Care: Total \$	\$16,188,595
Average Spent	\$3,418.92
Spending Potential Index	87
HH Furnishings & Equip: Total \$	\$9,214,952
Average Spent	\$1,946.14
Spending Potential Index	86
Investments: Total \$	\$5,970,321
Average Spent	\$1,260.89
Spending Potential Index	85
Retail Goods: Total \$	\$111,819,006
Average Spent	\$23,615.42
Spending Potential Index	89
Shelter: Total \$	\$65,226,575
Average Spent	\$13,775.41
Spending Potential Index	92
TV/Video/Sound Equipment: Total \$	\$4,987,272
Average Spent	\$1,053.28
Spending Potential Index	91
Travel: Total \$	\$7,689,641
Average Spent	\$1,624.00
Spending Potential Index	88
Vehicle Maintenance & Repairs: Total \$	\$4,619,251
Average Spent	\$975.55
Spending Potential Index	92

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003, and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics, ESRI forecasts for 2007 and 2012