



Area ID: MISSOURI CITY

Demographic

City Limits 2007



2000 Total Population	52,906
2000 Group Quarters	115
2007 Total Population	64,012
2012 Total Population	77,217
2007-2012 Annual Rate	3.82%



2000 Households	17,067
2000 Average Household Size	3.09
2007 Households	19,879
2007 Average Household Size	3.21
2012 Households	23,790
2012 Average Household Size	3.24
2007-2012 Annual Rate	3.66%
2000 Families	14,630
2000 Average Family Size	3.39
2007 Families	17,004
2007 Average Family Size	3.50
2012 Families	20,337
2012 Average Family Size	3.53
2007-2012 Annual Rate	3.64%



2000 Housing Units	17,479
Owner Occupied Housing Units	87.3%
Renter Occupied Housing Units	10.2%
Vacant Housing Units	2.5%

2007 Housing Units	20,343
Owner Occupied Housing Units	87.1%
Renter Occupied Housing Units	10.6%
Vacant Housing Units	2.3%

2012 Housing Units	24,242
Owner Occupied Housing Units	87.2%
Renter Occupied Housing Units	10.9%
Vacant Housing Units	1.9%

Median Household Income

2000	\$70,245
2007	\$91,653
2012	\$110,998

Median Home Value

2000	\$107,767
2007	\$157,103
2012	\$182,328

Per Capita Income

2000	\$26,513
2007	\$35,238
2012	\$43,893

Median Age

2000	35.1
2007	36.5
2012	35.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Household by Income

Household Income Base	17,098
<15,000	4.0%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	18.7%
\$100,000 - \$149,999	19.0%
\$150,000 - \$199,999	5.2%
\$200,000+	3.7%
Average Household Income	\$82,149

2007 Household by Income

Household Income Base	19,879
<15,000	2.7%
\$15,000 - \$24,999	3.4%
\$25,000 - \$34,999	4.7%
\$35,000 - \$49,999	9.5%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	15.2%
\$100,000 - \$149,999	25.6%
\$150,000 - \$199,999	11.1%
\$200,000+	9.2%
Average Household Income	\$114,287

2012 Household by Income

Household Income Base	23,789
<15,000	2.1%
\$15,000 - \$24,999	2.1%
\$25,000 - \$34,999	3.6%
\$35,000 - \$49,999	6.9%
\$50,000 - \$74,999	14.5%
\$75,000 - \$99,999	15.1%
\$100,000 - \$149,999	23.8%
\$150,000 - \$199,999	14.8%
\$200,000+	17.1%
Average Household Income	\$143,553

2000 Owner Occupied HUs by Value

Total	15,322
<50,000	4.3%
\$50,000 - \$99,999	41.3%
\$100,000 - \$149,999	29.3%
\$150,000 - \$199,999	16.5%
\$200,000 - \$299,999	6.4%
\$300,000 - \$499,999	1.7%
\$500,000 - \$999,999	0.4%
\$1,000,000 +	0.2%
Average Home Value	\$123,762

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,761
With Cash Rent	95.2%
No Cash Rent	4.8%
Median Rent	\$720
Average Rent	\$746

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Age

Total	52,903
0 - 4	7.4%
5 - 9	8.4%
10 - 14	9.4%
15 - 24	13.1%
25 - 34	11.4%
35 - 44	19.4%
45 - 54	17.6%
55 - 64	7.9%
65 - 74	3.5%
75 - 84	1.5%
85 +	0.4%
18 +	68.8%

2007 Population by Age

Total	64,013
0 - 4	7.4%
5 - 9	7.8%
10 - 14	7.7%
15 - 24	14.6%
25 - 34	10.5%
35 - 44	14.6%
45 - 54	19.3%
55 - 64	12.0%
65 - 74	3.8%
75 - 84	1.8%
85 +	0.4%
18 +	72.4%

2012 Population by Age

Total	77,220
0 - 4	7.4%
5 - 9	7.3%
10 - 14	7.9%
15 - 24	12.1%
25 - 34	14.3%
35 - 44	12.6%
45 - 54	17.2%
55 - 64	13.9%
65 - 74	4.8%
75 - 84	1.8%
85 +	0.5%
18 +	72.9%

2000 Population by Sex

Males	48.7%
Females	51.3%

2007 Population by Sex

Males	48.3%
Females	51.7%

2012 Population by Sex

Males	48.2%
Females	51.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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City Limits 2007



2000 Population by Race/Ethnicity

Total	52,907
White Alone	44.1%
Black Alone	37.8%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	10.5%
Some Other Race Alone	5.4%
Two or More Races	2.1%
Hispanic Origin	12.9%
Diversity Index	73.0

2007 Population by Race/Ethnicity

Total	64,013
White Alone	40.2%
Black Alone	37.0%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	13.2%
Some Other Race Alone	6.9%
Two or More Races	2.3%
Hispanic Origin	16.6%
Diversity Index	77.1

2012 Population by Race/Ethnicity

Total	77,219
White Alone	38.4%
Black Alone	35.6%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	15.3%
Some Other Race Alone	8.0%
Two or More Races	2.5%
Hispanic Origin	19.0%
Diversity Index	79.4

2000 Population 3+ by School Enrollment

Total	50,590
Enrolled in Nursery/Preschool	2.5%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	14.9%
Enrolled in Grade 9-12	8.3%
Enrolled in College	5.0%
Enrolled in Grad/Prof School	1.5%
Not Enrolled in School	65.9%

2000 Population 25+ by Educational Attainment

Total	32,850
Less Than 9th Grade	4.2%
9th to 12th Grade, No Diploma	5.5%
High School Graduate	16.0%
Some College, No Degree	24.5%
Associate Degree	7.0%
Bachelor's Degree	28.6%
Master's/Prof/Doctorate Degree	14.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population 15+ by Sex and Marital Status

Total	39,567
Females	52.5%
Never Married	11.1%
Married, Not Separated	31.9%
Married, Separated	1.1%
Widowed	3.0%
Divorced	5.4%
Males	47.5%
Never Married	11.9%
Married, Not Separated	31.9%
Married, Separated	0.6%
Widowed	0.6%
Divorced	2.5%



2000 Population 16+ by Employment Status

Total	38,395
In Labor Force	73.0%
Civilian Employed	69.6%
Civilian Unemployed	3.4%
In Armed Forces	0.1%
Not In Labor Force	27.0%

2007 Civilian Population 16+ in Labor Force

Civilian Employed	94.2%
Civilian Unemployed	5.8%

2012 Civilian Population 16+ in Labor Force

Civilian Employed	95.0%
Civilian Unemployed	5.0%

2000 Females 16+ by Employment Status and Age of Children

Total	20,224
Own Children < 6 Only	9.0%
Employed/in Armed Forces	5.2%
Unemployed	0.3%
Not in Labor Force	3.4%
Own Children <6 and 6-17 Only	9.1%
Employed/in Armed Forces	5.7%
Unemployed	0.3%
Not in Labor Force	3.2%
Own Children 6-17 Only	23.5%
Employed/in Armed Forces	17.5%
Unemployed	0.9%
Not in Labor Force	5.1%
No Own Children < 18	58.4%
Employed/in Armed Forces	34.6%
Unemployed	1.9%
Not in Labor Force	21.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2007 Employed Population 16+ by Industry

Total	30,594
Agriculture/Mining	3.4%
Construction	5.2%
Manufacturing	8.2%
Wholesale Trade	3.7%
Retail Trade	9.7%
Transportation/Utilities	6.4%
Information	2.0%
Finance/Insurance/Real Estate	9.3%
Services	48.0%
Public Administration	4.2%

2007 Employed Population 16+ by Occupation

Total	30,595
White Collar	76.0%
Management/Business/Financial	19.7%
Professional	29.7%
Sales	13.0%
Administrative Support	13.7%
Services	10.7%
Blue Collar	13.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.4%
Installation/Maintenance/Repair	2.2%
Production	3.3%
Transportation/Material Moving	4.4%



2000 Workers 16+ by Means of Transportation to Work

Total	26,337
Drove Alone - Car, Truck, or Van	83.2%
Carpooled - Car, Truck, or Van	11.7%
Public Transportation	1.8%
Walked	0.3%
Other Means	0.6%
Worked at Home	2.3%

2000 Workers 16+ by Travel Time to Work

Total	26,341
Did not Work at Home	97.7%
Less than 5 minutes	1.1%
5 to 9 minutes	3.5%
10 to 19 minutes	17.6%
20 to 24 minutes	11.1%
25 to 34 minutes	26.8%
35 to 44 minutes	13.0%
45 to 59 minutes	16.0%
60 to 89 minutes	6.7%
90 or more minutes	1.8%
Worked at Home	2.3%
Average Travel Time to Work (in min)	32.2

2000 Households by Vehicles Available

Total	17,087
None	1.1%
1	22.4%
2	54.3%
3	17.0%
4	4.1%
5+	1.2%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Households by Type

Total	17,066
Family Households	85.7%
Married-couple Family	69.6%
With Related Children	41.1%
Other Family (No Spouse)	16.1%
With Related Children	10.9%
Nonfamily Households	14.3%
Householder Living Alone	11.9%
Householder Not Living Alone	2.4%
Households with Related Children	52.0%
Households with Persons 65+	12.3%

2000 Households by Size

Total	17,067
1 Person Household	11.9%
2 Person Household	28.5%
3 Person Household	21.6%
4 Person Household	21.7%
5 Person Household	10.1%
6 Person Household	3.8%
7 + Person Household	2.3%

2000 Households by Year Householder Moved In

Total	17,086
Moved in 1999 to March 2000	15.6%
Moved in 1995 to 1998	33.0%
Moved in 1990 to 1994	23.9%
Moved in 1980 to 1989	19.2%
Moved in 1970 to 1979	7.8%
Moved in 1969 or Earlier	0.6%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	17,477
1, Detached	92.5%
1, Attached	3.5%
2	0.2%
3 or 4	0.4%
5 to 9	0.2%
10 to 19	0.2%
20 +	1.6%
Mobile Home	1.5%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	17,479
1999 to March 2000	4.3%
1995 to 1998	14.0%
1990 to 1994	13.0%
1980 to 1989	27.7%
1970 to 1979	35.5%
1969 or Earlier	5.4%
Median Year Structure Built	1983

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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2007 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$75,720,674
Average Spent	\$3,809.08
Spending Potential Index	138
Computers & Accessories: Total \$	\$7,944,141
Average Spent	\$399.62
Spending Potential Index	160
Education: Total \$	\$39,246,743
Average Spent	\$1,974.28
Spending Potential Index	154
Entertainment/Recreation: Total \$	\$107,801,459
Average Spent	\$5,422.88
Spending Potential Index	158
Food at Home: Total \$	\$143,606,108
Average Spent	\$7,224.01
Spending Potential Index	144
Food Away from Home: Total \$	\$101,420,070
Average Spent	\$5,101.87
Spending Potential Index	151
Health Care: Total \$	\$110,153,872
Average Spent	\$5,541.22
Spending Potential Index	142
HH Furnishings & Equip: Total \$	\$71,812,120
Average Spent	\$3,612.46
Spending Potential Index	160
Investments: Total \$	\$53,123,492
Average Spent	\$2,672.34
Spending Potential Index	179
Retail Goods: Total \$	\$786,058,054
Average Spent	\$39,542.13
Spending Potential Index	149
Shelter: Total \$	\$479,538,939
Average Spent	\$24,122.89
Spending Potential Index	160
TV/Video/Sound Equipment: Total \$	\$34,305,896
Average Spent	\$1,725.74
Spending Potential Index	148
Travel: Total \$	\$59,869,312
Average Spent	\$3,011.69
Spending Potential Index	163
Vehicle Maintenance & Repairs: Total \$	\$32,601,951
Average Spent	\$1,640.02
Spending Potential Index	154

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003, and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics, ESRI forecasts for 2007 and 2012