



Area ID: 0

# Market Profile

TX, Fort Bend County

## Demographic

## TX, Fort Bend County



2000 Total Population	354,452
2000 Group Quarters	6,298
2007 Total Population	501,974
2012 Total Population	640,521
2007-2012 Annual Rate	5.00%



2000 Households	110,915
2000 Average Household Size	3.14
2007 Households	151,731
2007 Average Household Size	3.27
2012 Households	193,189
2012 Average Household Size	3.28
2007-2012 Annual Rate	4.95%
2000 Families	93,040
2000 Average Family Size	3.46
2007 Families	126,536
2007 Average Family Size	3.61
2012 Families	160,422
2012 Average Family Size	3.63
2007-2012 Annual Rate	4.86%



<b>2000 Housing Units</b>	115,991
Owner Occupied Housing Units	77.3%
Renter Occupied Housing Units	18.3%
Vacant Housing Units	4.4%

<b>2007 Housing Units</b>	158,715
Owner Occupied Housing Units	78.5%
Renter Occupied Housing Units	17.1%
Vacant Housing Units	4.4%

<b>2012 Housing Units</b>	198,919
Owner Occupied Housing Units	80.0%
Renter Occupied Housing Units	17.2%
Vacant Housing Units	2.9%

### Median Household Income

2000	\$63,549
2007	\$82,719
2012	\$99,599

### Median Home Value

2000	\$110,846
2007	\$170,567
2012	\$194,352

### Per Capita Income

2000	\$24,985
2007	\$33,097
2012	\$40,867

### Median Age

2000	33.2
2007	34.6
2012	34.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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### 2000 Household by Income

Household Income Base	111,164
<15,000	7.3%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	13.5%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	15.7%
\$100,000 - \$149,999	15.9%
\$150,000 - \$199,999	5.2%
\$200,000+	4.4%
Average Household Income	\$78,765

### 2007 Household by Income

Household Income Base	151,731
<15,000	5.0%
\$15,000 - \$24,999	4.8%
\$25,000 - \$34,999	6.2%
\$35,000 - \$49,999	10.2%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	21.7%
\$150,000 - \$199,999	9.9%
\$200,000+	9.3%
Average Household Income	\$108,929

### 2012 Household by Income

Household Income Base	193,189
<15,000	4.0%
\$15,000 - \$24,999	3.4%
\$25,000 - \$34,999	4.6%
\$35,000 - \$49,999	8.2%
\$50,000 - \$74,999	14.7%
\$75,000 - \$99,999	15.2%
\$100,000 - \$149,999	21.6%
\$150,000 - \$199,999	12.4%
\$200,000+	15.8%
Average Household Income	\$134,992

### 2000 Owner Occupied HUs by Value

Total	89,628
<50,000	9.5%
\$50,000 - \$99,999	35.4%
\$100,000 - \$149,999	23.1%
\$150,000 - \$199,999	15.5%
\$200,000 - \$299,999	11.1%
\$300,000 - \$499,999	4.1%
\$500,000 - \$999,999	1.1%
\$1,000,000 +	0.2%
Average Home Value	\$137,678

### 2000 Specified Renter Occupied HUs by Contract Rent

Total	21,056
With Cash Rent	95.2%
No Cash Rent	4.8%
Median Rent	\$614
Average Rent	\$633

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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### 2000 Population by Age

Total	354,452
0 - 4	7.7%
5 - 9	8.9%
10 - 14	9.7%
15 - 24	13.3%
25 - 34	12.9%
35 - 44	19.3%
45 - 54	15.6%
55 - 64	6.8%
65 - 74	3.4%
75 - 84	1.7%
85 +	0.5%
18 +	68.0%

### 2007 Population by Age

Total	501,974
0 - 4	8.0%
5 - 9	8.3%
10 - 14	8.3%
15 - 24	14.5%
25 - 34	11.4%
35 - 44	16.2%
45 - 54	17.5%
55 - 64	9.8%
65 - 74	3.7%
75 - 84	1.8%
85 +	0.6%
18 +	70.3%

### 2012 Population by Age

Total	640,521
0 - 4	8.1%
5 - 9	7.9%
10 - 14	8.4%
15 - 24	13.3%
25 - 34	12.6%
35 - 44	14.6%
45 - 54	17.0%
55 - 64	11.5%
65 - 74	4.2%
75 - 84	1.8%
85 +	0.6%
18 +	70.7%

### 2000 Population by Sex

Males	49.8%
Females	50.2%

### 2007 Population by Sex

Males	49.5%
Females	50.5%

### 2012 Population by Sex

Males	49.3%
Females	50.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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# Market Profile

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### 2000 Population by Race/Ethnicity

Total	354,452
White Alone	57.0%
Black Alone	19.8%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	11.2%
Some Other Race Alone	9.1%
Two or More Races	2.6%
Hispanic Origin	21.1%
Diversity Index	74.9

### 2007 Population by Race/Ethnicity

Total	501,974
White Alone	53.3%
Black Alone	19.7%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	13.0%
Some Other Race Alone	10.8%
Two or More Races	2.8%
Hispanic Origin	25.1%
Diversity Index	78.8

### 2012 Population by Race/Ethnicity

Total	640,521
White Alone	51.1%
Black Alone	19.2%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	14.3%
Some Other Race Alone	12.1%
Two or More Races	3.0%
Hispanic Origin	27.9%
Diversity Index	81.0

### 2000 Population 3+ by School Enrollment

Total	338,918
Enrolled in Nursery/Preschool	2.5%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	16.1%
Enrolled in Grade 9-12	7.9%
Enrolled in College	4.2%
Enrolled in Grad/Prof School	1.1%
Not Enrolled in School	66.3%

### 2000 Population 25+ by Educational Attainment

Total	214,461
Less Than 9th Grade	7.2%
9th to 12th Grade, No Diploma	8.5%
High School Graduate	19.4%
Some College, No Degree	21.8%
Associate Degree	6.2%
Bachelor's Degree	25.2%
Master's/Prof/Doctorate Degree	11.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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### 2000 Population 15+ by Sex and Marital Status

Total	260,929
Females	50.9%
Never Married	10.5%
Married, Not Separated	31.8%
Married, Separated	1.1%
Widowed	3.0%
Divorced	4.5%
Males	49.1%
Never Married	12.6%
Married, Not Separated	32.2%
Married, Separated	0.7%
Widowed	0.6%
Divorced	3.0%



### 2000 Population 16+ by Employment Status

Total	253,911
In Labor Force	68.8%
Civilian Employed	65.4%
Civilian Unemployed	3.3%
In Armed Forces	0.1%
Not In Labor Force	31.2%

### 2007 Civilian Population 16+ in Labor Force

Civilian Employed	93.9%
Civilian Unemployed	6.1%

### 2012 Civilian Population 16+ in Labor Force

Civilian Employed	94.6%
Civilian Unemployed	5.4%

### 2000 Females 16+ by Employment Status and Age of Children

Total	129,447
Own Children < 6 Only	8.7%
Employed/in Armed Forces	4.9%
Unemployed	0.3%
Not in Labor Force	3.6%
Own Children <6 and 6-17 Only	9.3%
Employed/in Armed Forces	5.2%
Unemployed	0.2%
Not in Labor Force	3.8%
Own Children 6-17 Only	26.0%
Employed/in Armed Forces	17.9%
Unemployed	0.8%
Not in Labor Force	7.3%
No Own Children < 18	56.1%
Employed/in Armed Forces	30.5%
Unemployed	1.9%
Not in Labor Force	23.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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### 2007 Employed Population 16+ by Industry

Total	222,035
Agriculture/Mining	4.6%
Construction	7.6%
Manufacturing	8.0%
Wholesale Trade	3.9%
Retail Trade	11.0%
Transportation/Utilities	5.0%
Information	2.0%
Finance/Insurance/Real Estate	8.1%
Services	46.1%
Public Administration	3.7%

### 2007 Employed Population 16+ by Occupation

Total	222,035
White Collar	71.5%
Management/Business/Financial	19.4%
Professional	26.2%
Sales	12.7%
Administrative Support	13.1%
Services	12.8%
Blue Collar	15.7%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	5.1%
Installation/Maintenance/Repair	2.9%
Production	3.7%
Transportation/Material Moving	3.8%



### 2000 Workers 16+ by Means of Transportation to Work

Total	163,614
Drove Alone - Car, Truck, or Van	81.6%
Carpooled - Car, Truck, or Van	12.6%
Public Transportation	1.7%
Walked	0.5%
Other Means	0.8%
Worked at Home	2.9%

### 2000 Workers 16+ by Travel Time to Work

Total	163,614
Did not Work at Home	97.1%
Less than 5 minutes	1.4%
5 to 9 minutes	5.3%
10 to 19 minutes	18.5%
20 to 24 minutes	11.8%
25 to 34 minutes	24.0%
35 to 44 minutes	10.5%
45 to 59 minutes	14.8%
60 to 89 minutes	8.5%
90 or more minutes	2.3%
Worked at Home	2.9%
Average Travel Time to Work (in min)	32.3

### 2000 Households by Vehicles Available

Total	110,915
None	2.8%
1	24.2%
2	51.6%
3	16.5%
4	3.8%
5+	1.1%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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### 2000 Households by Type

Total	110,915
Family Households	83.9%
Married-couple Family	68.8%
With Related Children	42.5%
Other Family (No Spouse)	15.1%
With Related Children	10.6%
Nonfamily Households	16.1%
Householder Living Alone	13.5%
Householder Not Living Alone	2.6%
Households with Related Children	53.1%
Households with Persons 65+	13.0%

### 2000 Households by Size

Total	110,915
1 Person Household	13.5%
2 Person Household	27.0%
3 Person Household	20.3%
4 Person Household	22.1%
5 Person Household	10.4%
6 Person Household	4.1%
7 + Person Household	2.6%

### 2000 Households by Year Householder Moved In

Total	110,915
Moved in 1999 to March 2000	20.4%
Moved in 1995 to 1998	32.7%
Moved in 1990 to 1994	20.1%
Moved in 1980 to 1989	17.7%
Moved in 1970 to 1979	6.7%
Moved in 1969 or Earlier	2.4%
Median Year Householder Moved In	1995



### 2000 Housing Units by Units in Structure

Total	115,991
1, Detached	83.2%
1, Attached	2.2%
2	0.5%
3 or 4	0.9%
5 to 9	1.4%
10 to 19	1.8%
20 +	4.8%
Mobile Home	5.2%
Other	0.1%

### 2000 Housing Units by Year Structure Built

Total	115,991
1999 to March 2000	6.9%
1995 to 1998	17.1%
1990 to 1994	13.7%
1980 to 1989	30.1%
1970 to 1979	22.1%
1969 or Earlier	10.1%
Median Year Structure Built	1986

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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2007 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$556,265,996
Average Spent	\$3,666.13
Spending Potential Index	133
Computers & Accessories: Total \$	\$57,416,661
Average Spent	\$378.41
Spending Potential Index	152
Education: Total \$	\$284,473,803
Average Spent	\$1,874.86
Spending Potential Index	146
Entertainment/Recreation: Total \$	\$780,060,009
Average Spent	\$5,141.07
Spending Potential Index	150
Food at Home: Total \$	\$1,077,729,364
Average Spent	\$7,102.90
Spending Potential Index	141
Food Away from Home: Total \$	\$748,158,677
Average Spent	\$4,930.82
Spending Potential Index	146
Health Care: Total \$	\$817,529,503
Average Spent	\$5,388.02
Spending Potential Index	138
HH Furnishings & Equip: Total \$	\$514,424,860
Average Spent	\$3,390.37
Spending Potential Index	150
Investments: Total \$	\$362,042,875
Average Spent	\$2,386.08
Spending Potential Index	160
Retail Goods: Total \$	\$5,793,572,360
Average Spent	\$38,183.18
Spending Potential Index	144
Shelter: Total \$	\$3,468,065,741
Average Spent	\$22,856.67
Spending Potential Index	152
TV/Video/Sound Equipment: Total \$	\$253,937,899
Average Spent	\$1,673.61
Spending Potential Index	144
Travel: Total \$	\$426,548,260
Average Spent	\$2,811.21
Spending Potential Index	152
Vehicle Maintenance & Repairs: Total \$	\$239,471,437
Average Spent	\$1,578.26
Spending Potential Index	148

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003, and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics, ESRI forecasts for 2007 and 2012